## **GOOGLE KEY WORDS**

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Search operator	What it does	Example
u n	Search for results that mention a word or phrase.	"steve jobs"
OR	Search for results related to X or Y.	jobs OR gates
	Same as OR:	jobs   gates
AND	Search for results related to X and Y.	jobs AND gates
-	Search for results that don't mention a word or phrase.	jobs -apple
*	Wildcard matching any word or phrase.	steve * apple
()	Group multiple searches.	(ipad OR iphone) apple
define:	Search for the definition of a word or phrase.	define:entrepreneur
cache:	Find the most recent cache of a webpage.	cache:apple.com
filetype:	Search for particular types of files (e.g., PDF).	apple filetype:pdf
ext:	Same as filetype:	apple ext:pdf
site:	Search for results from a particular website.	site:apple.com
related:	Search for sites related to a given domain.	related:apple.com
intitle:	Search for pages with a particular word in the title tag.	intitle:apple
allintitle:	Search for pages with multiple words in the title tag.	allintitle:apple iphone
inurl:	Search for pages with a particular word in the URL.	inurl:apple
allinurl:	Search for pages with multiple words in the URL.	allinurl:apple iphone
intext:	Search for pages with a particular word in their content.	intext:apple iphone
allintext:	Search for pages with multiple words in their content.	allintext:apple iphone
weather:	Search for the weather in a location.	weather:san francisco
stocks:	Search for stock information for a ticker.	stocks:aapl
map:	Force Google to show map results.	map:silicon valley
movie:	Search for information about a movie.	movie:steve jobs
in	Convert one unit to another.	\$329 in GBP
source:	Search for results from a particular source in Google News.	apple source:the_verge
before:	Search for results from before a particular date.	apple before:2007-06-29
after:	Search for results from after a particular date.	apple after:2007-06-29